# Poinsettia Production Program

## Media and Temperature

For poinsettia production, start with a well-aerated media at an EC of 1 - 1.5 mS and starting pH of 5.2 - 5.5. Attention should be paid to maintaining temperature at optimum levels for good growth - leaf unfolding increases between 50° F and 75° F, then declines above 75° F. Flower quality (optimum bract size) is achieved at 68° F for the first 3 - 4 weeks after color has begun showing and then a temperature of 60° F will develop color and prevent cyathia drop.

# Fertilization

#### Growing

Begin fertilizing rooted cuttings with 150 - 200 ppm nitrogen (N) from **Plantex® Solutions 17-5-17 Complete** or **Plantex Solutions 19-8-13 Complete Plus** or **Plantex® 18-6-20 Poinsettia Plus**. A constant feed of 200 - 250 ppm N is appropriate for good quality. Maintain media EC at less than 1.2 mS and pH at 5.8 - 6.2, using saturated media extract (SME).

Calcium (Ca) nutrition is also important to reduce bract edge burn. Maintain proper levels using **Plantex 15-0-15 Cal Plus** which can be alternated with **Plantex 18-6-20 Poinsettia Plus** depending on water analysis or using **Plantex Solutions 17-5-17 Complete**.

Foliar Ca sprays might be necessary if temperature and humidity conditions are uncontrollable. Calcium chloride, reagent grade, is recommended at 200 - 400 ppm Ca, weekly, from first color until pollen is shed to prevent bract edge burn.

#### Plantex<sup>®</sup> Solutions 17-5-17 Complete

Contains 3% calcium and 1% magnesium and is an all-in-one formula. Over 70% of N is in nitrate form. Contains a full micronutrient package.

#### Plantex<sup>®</sup> Solutions 19-8-13 Complete Plus

Contains 2.5% calcium and 1% magnesium. This modification of 17-5-17 provides a greater acidic potential. Contains an enhanced micronutrient package with 3 chelating agents.

#### Plantex<sup>®</sup> 18-6-20 Poinsettia Plus

Designed specifically for poinsettias and crops requiring lower levels of boron. Over 60% of N is in nitrate form. Contains a high level of magnesium and molybdenum.

## Plantex<sup>®</sup> 15-0-15 Cal Plus

Contains 11% calcium. Available with and without a full micronutrient package.





Magnesium (Mg) is supplied at high levels in **Plantex 18-6-20 Poinsettia Plus** (35 ppm Mg at 200 - 250 ppm N) and depending upon water and media levels this may be adequate. If not, then **Plantex 12-2-14 Cal Mag + P** with 6% Ca and 3% Mg may be used instead of **Plantex 15-0-15 Cal Plus** for alternating with the main fertilizer.

Molybdenum (Mo) nutrition is very important to poinsettia growth. **Plantex 18-6-20 Poinsettia Plus** provides 1 ppm Mo at 200 - 250 ppm N, which ensures that no deficiency will occur. Foliar Mo levels should be maintained between 1-5 ppm. A corrective drench of 50 ppm Mo from sodium molybdate (0.01 oz./gal.) can be used if levels fall below 1 ppm in the tissue. Once symptoms of downward curling are seen on the middle-aged leaves it is too late to correct the problem.

#### Finishing

Fertilizer should be reduced drastically in the 2-3 weeks prior to shipping in order to harden off plants. Either **Plantex Solutions 15-0-20 No-Stretch®**, **Plantex 18-6-20 Poinsettia Plus**, **Plantex 15-0-15 Cal Plus** or **Plantex 12-0-44 Finisher** at 50-100 ppm N is appropriate once a week.

## Plantex<sup>®</sup> Solutions 15-0-20 No Stretch<sup>®</sup>

Works to harden plant structure and prevents leggy growth. Results in compact sturdy plants with short internodes. Contains an enhanced micronutrient package with 3 chelating agents.

#### Plantex<sup>®</sup> 12-0-44 Finisher

All N is in nitrate form. Provides excellent green-up in low temperature conditions and helps to improve shelf life of plants.





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